



# NEWS RELEASE

Contact:

Kathleen Frankle, Program Manager  
Consortium for ITS Training and Education  
410-414-2925, [kfrankle@umd.edu](mailto:kfrankle@umd.edu)

[www.citeconsortium.org](http://www.citeconsortium.org)

**For Immediate Release**  
May 2005

---

## CITE Wins 2005 Best of ITS Award

CITE was nationally honored at the ITS America Annual meeting in May by winning one of the eight 2005 Best of ITS Awards. The awards were announced during the opening session of the meeting to recognize the organizations and agencies who demonstrated the most innovative and effective uses of advanced technologies in surface transportation.

CITE won in the Training and Education category for its blended learning initiatives. Blended learning combines web-based courses with other types of more traditional instruction. Although the idea of combining multiple presentation formats is not new, it has proved extremely effective when applied to e-learning. Blended learning is an exciting concept because it recognizes the variety of learning strategies used by students, and the need to utilize more than one type of teaching method. The features of CITE's blended courses include:

- Live discussions with the instructor through the use of conference calls,
- Convenient, flexible web-based learning,
- Workshop problems designed to reinforce the concepts being taught and promote interaction with other students,
- A specific time schedule in which to complete the course, and
- Networking and interaction with both students and instructors through the use of class problems posted on a discussion board.

Since September of 2003, CITE has offered five different blended courses and an additional five will be available by December 2005.

"These award winners truly are the shining stars of our industry," said Neil Schuster, ITS America president and CEO. "Being able to honor these achievements that are so important to the industry is a highlight of the annual meeting."

This is the second time that CITE has won a Best of ITS Award. They were also honored in 2002 for their interactive web-based courses.

Back in 1999, the I-95 Corridor Coalition provided the seed funding to initiate CITE recognizing that CITE could provide its members a convenient way to provide ITS training to current employees and facilitate graduate level ITS education for potential new employees. CITE has developed a rather large curriculum since that time. As of June 2005, CITE's program includes two full semester courses, 28 individual short courses, five blended courses, five courses in Spanish and three certificate programs made up of six courses each. A "Careers in ITS" course is also offered to inform freshman and sophomore college students of the opportunities in the advanced transportation field.

For more information about CITE please visit our website at [www.citeconsortium.org](http://www.citeconsortium.org) or contact Kathleen Frankle, [kfrankle@umd.edu](mailto:kfrankle@umd.edu), 410-414-2925.

###

